



Request for Proposals: EU Advocacy & Fundraising Opportunities Consultant

Background:

International Justice Mission (IJM) is a global organization that protects people in poverty from violence. IJM partners with local authorities in 24 program offices in 14 countries to combat slavery, violence against women and children, and police abuse of power against people who are poor. IJM works to rescue and restore victims, hold perpetrators accountable, and help strengthen public justice systems. Our work is focused on delivering SDGs 5.2, 8.7 and 16.

To accelerate and scale this work, IJM and our partners mobilize champions at the local and global level through 9 advocacy & fundraising teams to advocate for the end of violence, using their influence to call on governments to strengthen their justice systems and protect people in poverty.

We do this by:

- Amplifying survivors' voices and perspectives to ensure their expertise shapes solutions to violence.
- Scaling grassroots community momentum for justice.
- Collaborating with corporations to invest in ending violence and eradicating exploitation from their supply chains.
- Embedding the end of violence as an urgent priority on the global poverty alleviation agenda.

Purpose/Project Description:

The Consultant will work closely with IJM's Africa and Europe Regional team to provide European Union (EU) advocacy and fundraising opportunities expertise, identifying key processes and key stakeholders to work with at the EU level (including the EU Commission, EU Parliament, networks, think tanks etc).

In 2020, IJM developed a program roadmap, including global advocacy goals, to deliver protection to 500 million people by 2030. IJM also developed a fundraising roadmap to support this work. The Consultant will help identify opportunities to take forward these roadmaps in Europe, mapping pathways of influence to deliver these goals, and helping IJM align our European advocacy and fundraising work with those mapped opportunities.

Consultant Activities:

The Consultant will

1. Review key documents provided by IJM.
2. Interview key stakeholders leading advocacy and fundraising for IJM in Africa and Europe.

3. Identify upcoming strategic opportunities (3-5 years) in EU processes to advance the roadmaps across policy, practice and funding.
4. Identify in the Multi-Annual Financial Framework (2021-2027) the DGs and entities (think tanks, organisations and MEPs) that have influence/are interested in access to justice, VAWG and modern slavery; and who holds the power/over what (policy, practice, funding).
5. Develop recommendations on the critical route/s to achieve change across policy, practice and funding, and the strategies with maximum impact to move key stakeholders. This should include:
 - an analysis of stakeholders' current position/s in relation to access to justice, modern slavery & violence against women & children (VAWC) [SDG 5.2, 8.7 and 16];
 - analysis of the current status of legislation on import bans for goods associated with modern slavery; and
 - an analysis of how the EU Spotlight Initiative was developed.
6. Share findings and analysis with the Africa & Europe regional team.

Consultant Deliverables:

1. A written report that analyses the players and market in policy, practice and funding on access to justice, VAWC and modern slavery within the EU.
2. Written recommendations on how to achieve change/s in policy, practice and funding tied to specific IJM goals and targets (including 3 examples of success which support these recommendations – ideally from the access to justice/anti-violence sphere).
3. Briefing or presentation on how to operate in order to achieve policy, practice and funding change in the EU.
4. Availability to answer questions on deliverables for 14 days after their provision.

Schedule:

The consultancy will be awarded by October 20, 2021 and must be concluded by January 20, 2022.

The Consultant will report to: The Chief Development Officer, Africa and Europe.

The Consultant will work closely with:

- The Africa & Europe regional team
- The Regional Vice President, Strategic Partnerships
- Advancement leads in the Netherlands and Germany

Required Experience & Skills:

1. Over 5 years' experience working with European policies and institutions (preferably with CSOs).
2. Demonstrated understanding of the European Parliament, the European Commission (DG DEVCO required; DG JUST, DG INTPA and DG HOME desirable) and the Council of the European Union.
3. Experience completing similar analytical and strategic projects.
4. Excellent written and verbal communication in English.
5. Demonstrated attention to detail, ability to meet deadlines, work independently and cooperatively with team members.

6. Desired: Knowledge and experience of working for the advancement of access to justice and/or SDGs 5.2, 8.7 and 16.

Proposal methodology:

Interested applicants should send their proposals to the contacts below. Proposals should include:

1. Methodology: Describe your overall approach and methodology.
2. CV of the Consultant/s - including details of projects of similar scope and complexity you have worked on previously.
3. Specific expertise: Describe your level of knowledge and expertise with this topic.
4. Recommended structure of the consultancy (e.g. day rate or outcome based).
5. Cost proposal and timeline (costs should be in Euro, inclusive of VAT).
6. References (including telephone numbers) and web links to previous work (if available).

Proposals shall be reviewed on a rolling basis.

Administration:

- All proposals and final products must be in English.
- IJM will retain full rights for all material produced under this consultancy contract.
- IJM reserves the right to accept or reject any proposal without giving any verbal and/or written rationale.
- Any questions should be directed to Eleanor Dougoud, Chief Development Officer, and Claire Wilkinson, RVP Strategic Partnerships at africateam@ijm.org