

# YOUR GUIDE TO HOSTING A FREEDOM NIGHT ONLINE



IJM



# BELIEVE IN A FUTURE WITHOUT SLAVERY AND VIOLENCE.

That future begins **today.**

Freedom begins with **you.**

# JOIN THE MOVEMENT

**Dear Friend,**

When I was younger, I always asked God that I want to finish my education. That was my prayer. But there were times when I wondered if a brighter future was possible for me.

It took time, but I realised that the moment I was rescued, that was the moment God heard and answered my prayers.

I have recently graduated from a Bachelor of Science in social work. It was my dream and prayer to finish my education, not just for my own future, but also of my family.

I am inspired by the social workers who don't stop helping survivors like me. I am so inspired by how they try to be strong for the clients they serve. I too have a passion to help survivors see that there is hope after rescue, and that there are people who can help us if we let them.

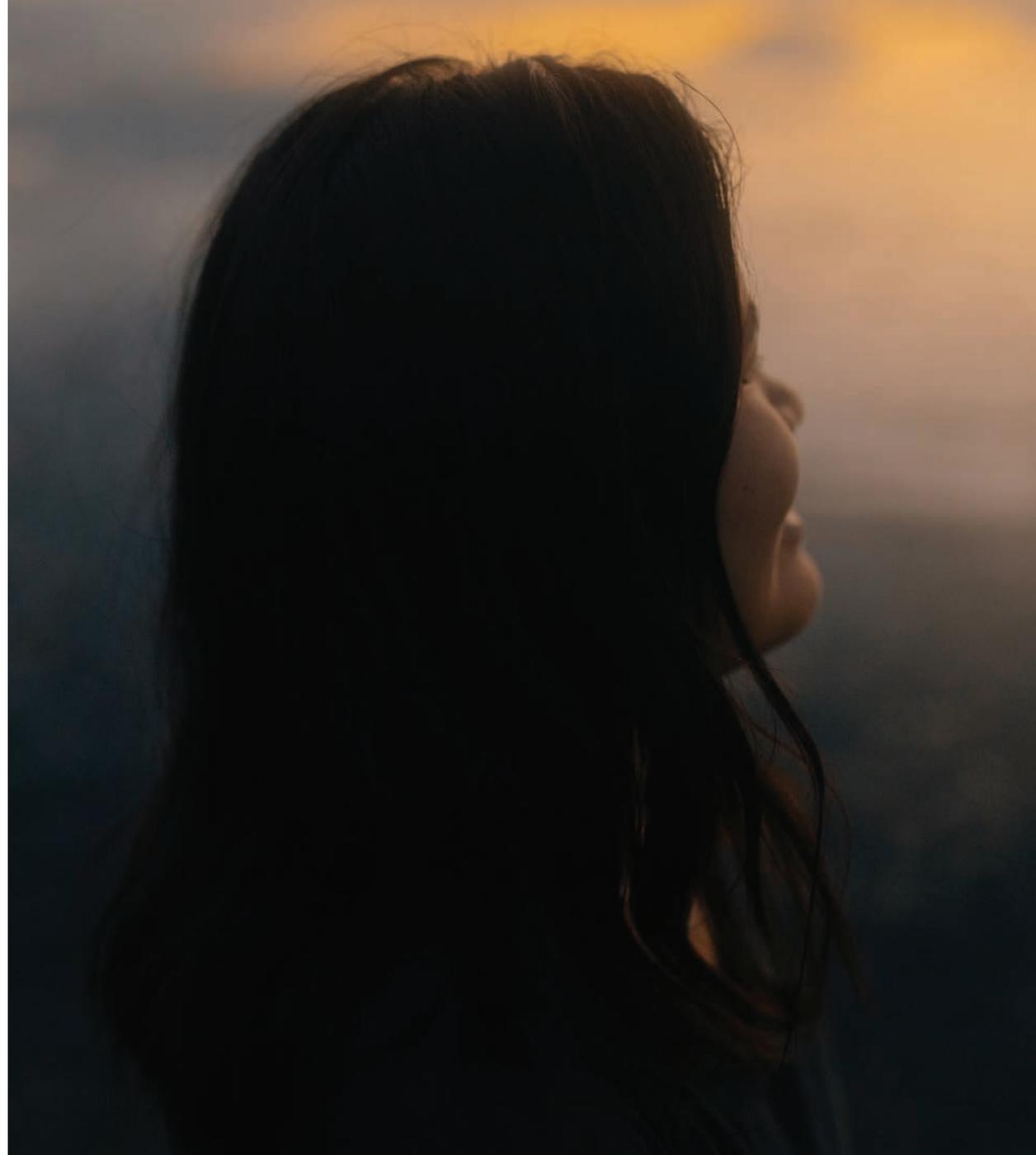
I want to thank everyone who stops people from abusing and exploiting others. Because of you, we were rescued and have freedom to live.

Slavery is still happening all around the world. I want it to stop. I believe it can stop, but I cannot do it alone.

**We need more people in the fight. We need you. Will you join me?**

Joy

CYBERSEX TRAFFICKING SURVIVOR  
AND ANTI-SLAVERY ADVOCATE



# SLAVERY TODAY

Today there are more than 40 million men, women and children around the world held in slavery, more than any other point in history. They are beaten, starved, abused and worked to the bone by slave owners who value money more than human life. Slavery generates over £150 billion every year by relentlessly exploiting the most vulnerable.

Today, slavery looks like girls being abused in brothels, boys enslaved on fishing boats, and entire families trapped in brick kilns or rice mills. And there is a new form of slavery on the rise: the cybersex trafficking of children.

Unlike other forms of trafficking, it allows paedophiles to abuse children from anywhere in the world. All they need is to connect to the internet, wire a small sum of money, and watch on their screen at home.

## CYBERSEX TRAFFICKING IN THE PHILIPPINES

**UNDER 12 YEARS OLD**

Half of the cybersex trafficking victims we've helped rescue have been 12-years-old and younger.

**80%**

The percentage of IJM-supported cases that involved perpetrators who are known to the victims — almost half are parents.

**3 MONTHS OLD**

The youngest child we have ever rescued from cybersex trafficking.

**You can help us end this type of slavery, for good.**

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# HOLD A FREEDOM NIGHT ONLINE

The road to ending slavery can start at home. Hosting a Freedom Night is a simple way to bring your friends and community into the fight against slavery and violence. Through the power of film, you will share Joy's story and give your friends the opportunity to take meaningful action. What matters most is your enthusiasm and willingness to open up about why this matters to you. It's going to make a lasting impact on lives around the world.

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# THE MOVEMENT



Joy is one of thousands of children in the Philippines who suffered the horrors of cybersex trafficking. Joy grew up moving from home to home, being passed among various family members, until she was deceived with the offer of a cleaning job. Before she knew it her 'boss' began exploiting her, live-streaming footage of her sexual abuse for money when she was just ten years old. For years, Joy dreamed of a brighter future away from her devastating reality of exploitation.

In 2013, IJM's team in Cebu worked with the Philippine law enforcement to arrest Joy's

abuser and rescue 16 survivors, including Joy. That's when the work of restoration in Joy's life began.

Once safe and in a loving environment, Joy's life was able to move forward and she grew in strength and confidence. Joy is now an incredible champion for survivors, speaking to audiences across the world, rallying people to fight until all are free.

## TWO WOMEN ON OPPOSITE SIDES OF THE WORLD

### MICHELLE'S STORY

Michelle is a former scientist and project manager from Harrogate, North Yorkshire. In 2018, after watching a video about the horrors of cybersex trafficking, Michelle knew that she had to do something. There was no way that she could know that this would lead her on a journey of rallying her community to raise 100 rescues for IJM!

Michelle was offered the chance to go on an IJM trip to Lake Volta in Ghana and see the work of IJM for herself. She returned from the trip full of hope that freedom for those who are oppressed is possible. She told us that, 'As a former scientist, I tend to analyse things and look for ways to improve them, but I could not



*fault what the Ghana team were doing and the results were astonishing.'*

Michelle's job overseeing the mission and outreach work at her church gave her the opportunity to rally schools, businesses, churches and individuals across the Harrogate region to commit to play their part in the fight against slavery. Together they have pledged to raise £500,000 for IJM! What began as simply watching a video, has led Michelle to spark the largest community fundraising campaign in IJM UK's history!

Michelle urges us to, '*do all we can to be advocates for those who face injustice*', so women like Joy can live in freedom.

**Find out more: [IJMUK.org/HG-100](https://www.ijmuk.org/HG-100)**

# HOSTING A GREAT FREEDOM NIGHT

## 1 Choose your date and time.

The wonderful thing about hosting a Freedom Night online is that you don't need a big space to gather everyone together. You just need to make sure you have access to the internet.

## 2 Get the word out.

Invite your nearest and dearest, your small group, your sports team, your book club, or your whole community! You get to choose the size. Create a Zoom link and send invitations through text message, email or any social media platform.

## 3 Prepare for your Freedom Night.

Connect with a member of our team, who will help you to make your event a success! Set a goal for how many people you would love to see engage with IJM through signing up as Freedom Partners, Prayer Partners or Champions:

[IJMUK.org/freedom-night](https://ijmuk.org/freedom-night)

Utilise our planning resources in your online toolkit. You'll find an array of added resources, including a video on how to introduce your friends to IJM, and **tips on how to invite them to become Freedom Partners:** [IJMUK.org/freedom-night](https://ijmuk.org/freedom-night)

## Let us know how it goes.

4 As soon as you can, let your IJM contact know how it went and who attended. Also please make sure to fill out the Host debrief online form at [IJMUK.org/host-debrief](https://ijmuk.org/host-debrief).

And don't forget to share your event highlights on social media using the [#FreedomNight](https://twitter.com/ijmuk) hashtag and tag @IJMUK! Share photos and videos from your event to inspire others to join the movement too.

# FREEDOM NIGHT ONLINE ROLES

**We recommend that you have two people running your Freedom Night Online. Someone to act as the MC and the other to be the Tech Host.**

## MC

This person is responsible for being the main host of the evening. They need to be able to bring the energy and enthusiasm to your Freedom Night. They will be responsible for welcoming guests as they arrive and will dictate the flow of the evening.

## Tech Host

This person is vital for the success of the evening, working behind the scenes to make sure the technology works well. They are responsible for admitting people into the Zoom room, sharing videos and posting links into the chat function at the right moment. This person needs to be comfortable and familiar with Zoom and understand its functions.

# FREEDOM NIGHT ONLINE PROGRAMME FLOW

Every Freedom Night will be different, and you can tailor your evening to work for you and your guests. To give you a starting point, we've put together a rough guide on how your Freedom Night might look:

## Before the event:

Review the *Invitation to Give* video and resources on [IJMUK.org/freedom-night](https://ijmuk.org/freedom-night). Take a moment to reflect on your story and why you care about ending slavery. Feel free to contact a member of the IJM UK team if you have any questions.

## 5 MINS

### Welcome

Thank everyone for coming and share briefly about why you wanted to host this Freedom Night.

## 15 MINS

### Joy's Story Video: "I am Brave"

Screen the film. You have two options for this.

1. Share your screen. Make sure you have Joy's Story downloaded on your device before sharing.
2. Send a link for the video into the chat function on Zoom and everyone can watch separately. You can suggest people turn off their screen and turn them back on once they have finished watching the video.

## 5 MINS

### Discussion

Feel free to facilitate some discussion on the back of the video. You could ask a question along the lines of, 'What struck you the most from Joy's story?'

## 10 MINS

### Response Time

Allowing individuals to respond is important. You may want to briefly explain the different ways in which they can do this:

1. Become a Freedom Partner - *regular financial giving*  
[IJMUK.org/freedom-partner](https://ijmuk.org/freedom-partner)
2. Become a Prayer Partner - *receive regular prayer updates*  
[IJMUK.org/pray-for-justice](https://ijmuk.org/pray-for-justice)
3. Become an IJM Champion - *volunteer in your local area*  
[IJMUK.org/champions](https://ijmuk.org/champions)

Post these links into the chat function, making sure they are well labelled and easily accessible. You might want to play some music in the background, by sharing your computer audio on Zoom.

## 2 MINS

### Thank You and Celebration

Thank your guests for helping make freedom possible through their support and for attending your Freedom Night.

Encourage them to stay connected with IJM.

# THE FREEDOM PARTNER PROGRAMME

Your Freedom Night can help free people from slavery by growing the movement of Freedom Partners who send rescue day in, day out, so IJM can go on rescue after rescue.

By giving monthly, Freedom Partners make it possible for us to tell a survivor on the day of their rescue that we will walk with them, every day, 24-hours-a-day, until they are fully restored.

As you and those closest to you join this movement of thousands of Freedom Partners around the world standing for an end to slavery in our lifetime, you are bringing rescue and restoration to girls like Joy.

You can give the gift of freedom by becoming an IJM Freedom Partner.

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“I support IJM because they are unashamedly determined to communicate and take action on the responsibility we have to advocate and fight for the marginalised and oppressed around the world.”

- DAVID, Freedom Partner

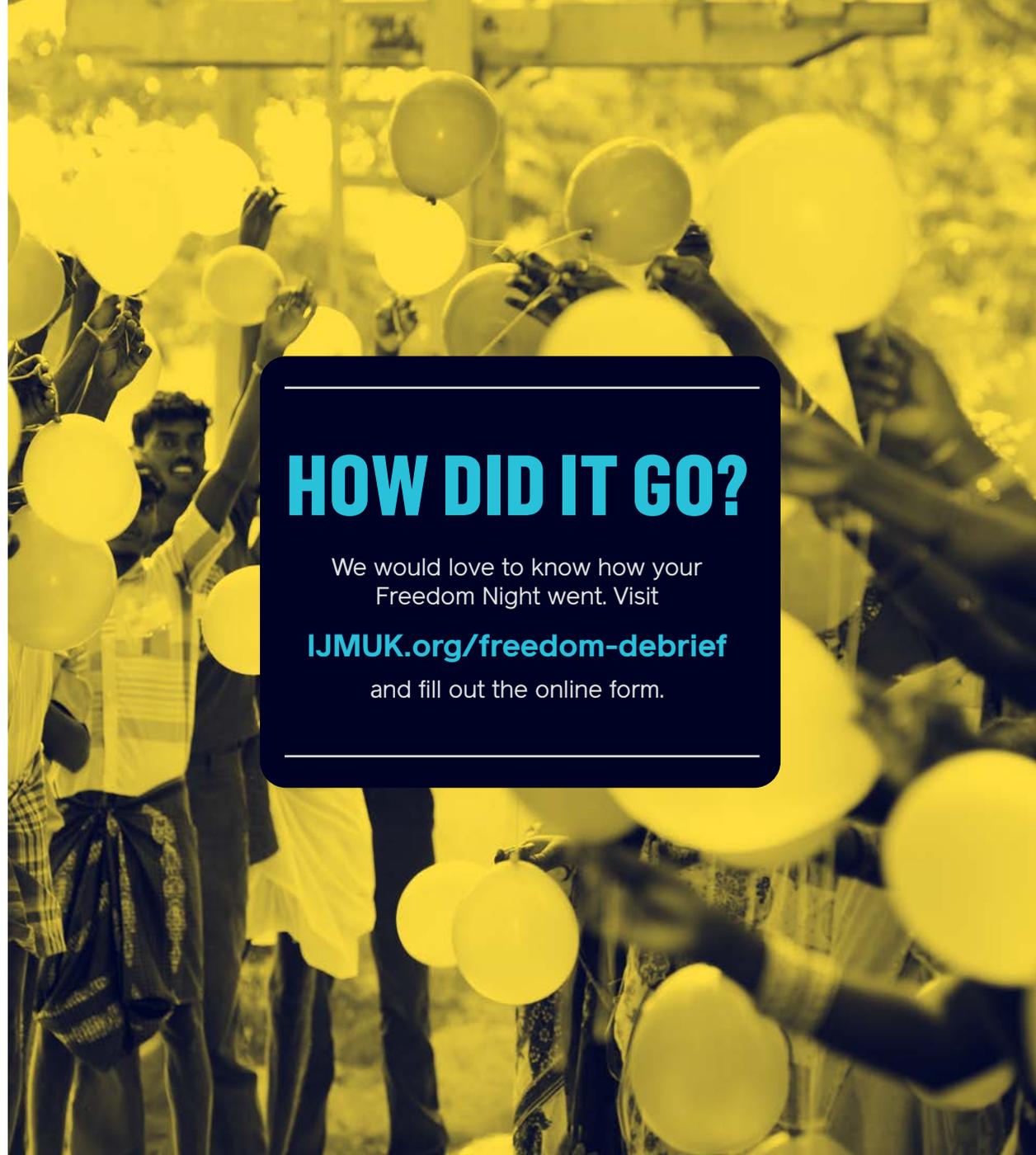
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## HOW DID IT GO?

We would love to know how your Freedom Night went. Visit

[IJMUK.org/freedom-debrief](https://IJMUK.org/freedom-debrief)

and fill out the online form.





# WHO ARE IJM?

**International Justice Mission** is a global team of lawyers, social workers, community activists and other professionals in 28 offices across 21 countries who share in the mission of protecting people in poverty from violence. IJM partners with local authorities to combat slavery, violence against women and children, and police abuse of power against people who are poor. IJM works to rescue and restore victims, hold perpetrators accountable, and help strengthen public justice systems.

## Strengthen Justice Systems

We collaborate with justice system and community leaders to respond effectively to violence. Together, we design improvements that serve survivors, deter criminals and dramatically decrease violence.

## Bring Criminals to Justice

We work alongside justice system officials to ensure that criminals are held accountable, stopping the cycle of violence and deterring others from abusing vulnerable people.

## Rescue and Restore Victims

We partner with local authorities to rescue individual victims of violence and restore survivors to safety and stability.

## Scale Demand for Protection

We convene and equip champions to advocate for protection as an essential and tangible future for everyone.

Join us in ending slavery around the world at [IJMUK.org](https://IJMUK.org)

A photograph of two women walking away from the camera on a sandy beach at sunset. They are holding hands and their figures are silhouetted against the warm, golden light of the setting sun. The woman on the left is wearing a dark, sleeveless top and dark pants. The woman on the right is wearing a patterned, short-sleeved top and dark pants. The background shows the ocean and a clear sky with a few wispy clouds.

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**– JOY**



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**[IJMUK.org/freedom-night](https://IJMUK.org/freedom-night)**

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